



Around Town News Box / Display Ads

Since 2018

385 Alsea Hwy #5 Waldport ♦ 541-563-5409 ♦ www.AroundTownPubs.com

Single Box Ads (approx ⁴ 1.455" by 2.6")		
Single Issue	30.00	Per issue ²
One Month (4 issues)	110.00	27.50
Three Months (13 issues)	340.00	26.15
Six Months (26 issues)	578.00	22.23
1 Year (52 issues)	\$750.00	\$14.42

Double Box Ads (approx ⁴ 1.455" by 5.3" <u>or</u> 2.6" by 2.6")		
Single Issue	45.00	Per issue ²
One Month (4 issues)	165.00	41.25
Three Months (13 issues)	510.00	39.23
Six Months (26 issues)	867.00	33.34
1 Year (52 issues)	\$1125.00	\$21.63

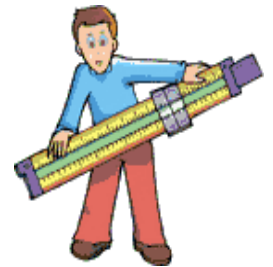
Half Page (approx ⁴ 4.1" by 5.3")		
Single Issue	80.00	Per issue ²
One Month (4 issues)	265.00	66.25
Three Months (13 issues)	812.00	62.46
Six Months (26 issues)	1517.00	58.35
1 Year (52 issues)	\$1968.00	\$37.85

Full Page (approx ⁴ 8.3" by 5.3")		
Single Issue	148.00	Per issue ²
One Month (4 issues)	490.00	122.50
Three Months (13 issues)	1360.00	104.62
Six Months (26 issues)	2625.00	100.96
1 Year (52 issues)	\$4500.00	\$86.54

1. In some cases, monthly payments can be arranged.
2. The "per issue price" list is for reference only.
3. Box Ad holders are entitled to a free accompanying classified ad.
4. Ad sizes are approximate and subject to small adjustments per each issue's needs.
5. Ad content subject to editing for community propriety and suitability.
6. Generally box ad contracts are done "by gentleman's agreement" (i.e., verbally); written contracts are available on request

We reserve the right to refuse ads, at our sole discretion.

Prices as of 1 January 2024



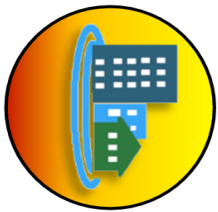
Ad sample sizes next page

We print a new issue every week!

Distributed on Fridays, from Newport to Yachats in beautiful Oregon

(And further than that with our postal subscriptions, and the Web Site!)





Around Town News Box Ad Sizes

Though particular placement within an issue may be requested, ultimately it is at our call, according to the needs of each issue as it's put together.

Official Measurements	
	Height x Width
Standard	1.455" x 2.48"
Double Wide	1.455" x 5.1"
Double Tail	2.6" x 2.48"
Half-Page	4" x 5.1"
Full Page	8" x 5.1"



NOTE: While these are shown "actual size" in reality the size printed may vary -- *just a little bit* -- according to the needs of each issue's layout.

